

# PRODUCT (UX) DESIGNER & CONSULTANT, MARTINUHNAK.COM Ø, 2015 - PRESENT

Delivered and consulted on a variety of client projects in digital product design, web design and brand identity. Main activities include product strategy, full stack UX design, web design, content design, creative & art direction.

#### UX DESIGNER, SWISS RE Ø, 2022 - PRESENT

As a part of the UX CoE in Group Delivery Services, I lead product design at various projects within products in our portfolio. Most notably leading product design at Magnum, the leading automated underwriting engine on the market.

NOTABLE PROJECTS Magnum Automated Underwriting Ø, Impact+ L&H Ø, Private ESG with Lloyd's

## PRODUCT DESIGNER, DREAM.JOBS Ø, 2022 - PRESENT

Leading product design at a Czech AI recruitment tools startup. Built multi-theme design system from ground up. Leading agile delivery from UX and product design perspective.

### PRODUCT DESIGNER, DESIGN LEAD, SIMPLICITY Ø, 2020 - 2022

Led and executed a successful UX and UI refactoring of the platform consisting of a web application and React Native mobile applications. Built the design system while creating and evolving a consistent brand identity across all touch-points. Built a team of two product designers and two brand communications designers.

### MOBILE SOLUTION CONSULTANT, INLOOPX O (ACQUIRED BY AVAST), BRATISLAVA, 2016 - 2017

Primarily responsible for project discovery, business analysis, and preparation of specs for mobile and web products.

#### MANAGEMENT CONSULTING INTERN, PWC, BRATISLAVA - 2015

SKILLS Full stack digital product design

User research, interviewing, analytics Facilitation & project management

Visual communication design (strategy, graphic & content design)

English + Slovak (bilingual idiomatic use)

HTML, CSS, JS

CERTIFICATION NN/G UX Certified, 2024

NN/G Nielsen Norman Group

Continuous Product Discovery Masterclass, 2024

Teresa Torres's ProductTalk.org

LEVEL C Certified Brand Specialist, 2020

Marty Neumeier's <u>LEVEL C</u> , London, UK

Creative Direction Course, 2019

University of the Arts London: Central Saint Martins 🔗, London, UK

EDUCATION MASTER'S DEGREE Strategy, Faculty of Management Ø, 2014

Comenius University, Bratislava, Slovak Republic

EXCHANGE PROGRAM International Business, Ingolstadt School of Management - WFI 🔗, 2013

KU Eichstätt - Ingolstadt, Germany

HIGH SCHOOL DIPLOMA King High School

Corpus Christi, Texas, USA

